

Wednesday, July 17, 6:45pm  
BCA Boardroom

- **Minutes**

- Previous meeting was the Annual Members presentation.
- Julie- Allegheny Land Trust, Senior Director of Curriculum and Outreach, Ceil, Bob, Dirk, Charlotte, Kate, Kristen, Jen, Lee
- Allegheny Land Trust: 200 events/ year, want to partner with BCA and Greenway as Summer Events, working together on possible grants and funding together. Sustainability at home: 6 workshops: composting, mushroom cultivation, permaculture, offer to community members. 1 hour long courses and \$100 worth of materials from workshop. Example: rain chains, composting kit, etc. Looking forward to partnering with BCA. Deciding on offerings based on grant funding offered. Thinking about offering discount to summer camps or workshops. Summer programs: 1 week in June (2nd or 3rd week), 9-12 for morning camp, max 15-20 kids, focusing on younger kids. Then in summer of 2026 start to look at expanding to another week or so. Workshops August grant due and find in October. January to March 2025 for workshop. EQT funding workshops. Waitlist, often sell out and very popular and hoping to host more. Summer camp can be mentioned in Blackboard, hold on EQT Workshops until we know more. Could donate gift cards to our members as a fall festival: hats, water bottles, straws, etc.
- Fall Festival Saturday, October 5th, invite ALT, will bring gift basket, have a table to talk about the plans. Could we have a presentation on the stage?
- Secretary election: Jen Crowley, vote approved.

- **BSC - State of the Pool**

- BSC BOD invited to update the BCA on the Pool
- Discuss parking on days of BCA rentals
- Discuss pool events and how it affects dumpster levels: swim meets result in full dumpsters, we have to keep into consideration. With Saturday and Sunday rentals then with Thursday pool events, dumpster may need to be emptied \$393.25/monthly bill. May need to increase the dumpster service.
  - Action Item: Dirk to review bill and get frequency updated for the summer. Believe bi-weekly need to check to make sure, have the lifeguards help monitor as well to keep dumpster empty. Ask the pool for the true up to see if pool can help with additional costs.
- Parking on days of BCA Rentals and need space for the pool parking.
  - ACTION ITEM: Need to send dates to pool of rentals to help parking on those days
  - ACTION ITEM: Dirk to ask Pool for invite to next meeting

- **Financials**

- Review financials

- Bob to provide updates on general financial status
  - Balance in Checking Account
  - Status of bills (general summary)
- Bills are tracking as usual. Small jump in water due to pool fill.
  - Facility Rentals: through end of year under \$12,000 in revenue, on track to meet rental goal.
  - Blackboard and Tara working with imprint and their imprint was used last time. Post office closed our number and small investment lost (couple hundred) but since we are using the printers to assume the cost.
  - Officially transitioned out of Sqaure. Rental property moved to Stripe. Goal is to get everyone over to Join It which also used Stripe. Saves us time and a little pit of money.
- **Membership:**
  - Kristin or Bob to provide membership update
    - How did the Blackboard affect Membership Renewals
    - How has Jen's Survey affected membership renewals
  - Bob to provide "JoinIt" status
  - Have to put in placeholder numbers to enter new members, new members can then update once they log in, very efficient way.
  - Paypal did not provide much information in transition to Join It, to determine if paid.
  - Easy to enter members, reports and metrics all helpful.
  - Announcing 2025 in October, add the url to website to go through software to pay, also load app she have member card on phone. Mail in member forms would have to be manually entered.
    - 174 active members as of 7/17/2024; 77 Family, 86 Senior, 11 Sustaining; 3 cancellations (Mary Rose and Tim one of them). Lots of expired members that may be opportunity to engage
    - Blackboard going out had a bit of a rush
    - Also sent email to Survey list of people, only one person responded and had applied through pool. Hyperlinks may be better than QR codes for advertisements via email. JoinIt has corresponding feature and Kristen asked if we can start using it,
    - Having Pool run through JoinIt would be helpful to keep everything on same page
    - ACTION ITEM: Kristen + Pool members at table to take memberships via the app.
    - ACTION ITEM: Bob: Can the Pool provide monthly updates on new members, easiest solution is the get them to use JoinIt
    - ACTION ITEM: Flyer for Fall Festival advertise ALT + new membership announcement
    - ACTION ITEM: New year blast on JoinIt in late fall
    - ACTION ITEM: Kristen to send Bob email to see if corresponding email function works

- **Fundraisers**

- No fundraisers planned at this time
- Open for ideas for events, raffles, or other
- Discussion on Vendor Show, would include tables, advertisement and plugs, charge of fees.
- B52?: Some interest but did it help us? Interest in doing this again? Do we want to sell tickets? Answer: no let's find another way
- Fundraising ideas: something like Block Wars, something to give back to community by donating clothing or shoes drive, food drive. Could we partner with Wilkinsburg to give back?
  - ACTION ITEM: Jen: identify Survey event list volunteers to see if someone will own the Vendor Show
  - ACTION ITEM: Kristen to call a few organization to see what they need and then maybe we add this to the fall festival
  - ACTION ITEM: Everyone bring idea for fundraising next event

- **Rentals**

- Bob provide updates
  - Spring/Summer rentals filling up
- Fencing was removed from the weekly schedule
- Dirk to reach out to church regarding their schedule
- Filled through August and some Fall rentals scheduled already, should we talk about the additional days that may be available?
- Unsure if Church is coming back into using BCA on Sundays
  - ACTION ITEMS: Dirk and Bob to ask Dave if he will be owning rentals
  - ACTION ITEMS: Dirk to email Pastor to remove Sundays but open to them to use when needed subject to availability, also ask if they want stuff in cabinet.
  - ACTION ITEMS: Jen to ask Tara about future Zumba days

- **Grants**

- Dirk provided updates
  - GTRP –Confirmed the close out
  - Will need to perform Audit
    - Looking for CPA who might donate time
  - GETDF (Pool) – Denny
    - Drain in front of shed
    - Path from park to pool
  - ARPA Grant – Denny
- Grant paperwork is collected reached out on pricing
- Both grants worked on together by both Pool and BCA
- Gaming grant is for pull and infill for deck area, gravel, infill, lawn seeding, small retaining wall and new perimeter fencing

- ARP grant good to go, after closing of Pool and Labor Day: temporary swamp map and new lawn drain near shed, drainage and pedestrian pool access and if remaining money, grass area off of parking lot
- **Buildings and Grounds:**
  - Video cameras - Weather warming up can plan a date
  - Lights under canopy, emergency lighting in bathrooms and light controls
  - ACTION ITEM: Jen and Abe need to install cameras with Dirk, will do no later than end of August. Promise.
- **Future Events**
  - Remaining 2024 Board Meetings
    - Current Meeting - Wednesday July 17<sup>th</sup>
    - Wednesday September 18<sup>th</sup>
    - Wednesday November 20<sup>th</sup>
  - **2024 Social Events**
    - Neighborhood Yard Sale – Saturday July 20<sup>th</sup>
      - Appreciation day on yard sale and anyone can participate and if you want to make a donation, come see Ceil
    - Fall Festival – Saturday October 5<sup>th</sup>
    - 2 pm start date
    - Action Item: Ceil to send Jen list from Tim
  - Kid's Christmas Party – Sunday December 8<sup>th</sup>
- **Old Business**
  - BCA Board
    - Block Captains/BCA Ambassadors
      - Ceil is taking the lead
        - How has Jen's Survey helped
        - Communicate with the captains
        - Organize a meeting of captain for what it means...
    - ACTION ITEMS: Ceil to send out date for block captains to meet before end of year to discuss block captains
    - ACTION ITEMS: Jen to send Dirk who wants to write newsletter
  - News Letter
    - Sent
    - Discuss results
  - Churchill Anniversary
    - Ceil to have a table at the event representing BCA, BSC, Garden Club
  - Churchill Borough Fundraiser
    - Recycling bin set up at BCA entrance
    - Collections will be used to produce benches from recycled material
  - ACTION ITEM: Kristen and Dirk to research Rotary/Chamber of Commerce

- Fundraiser Idea from BCA member
  - Celeste Laus presented idea to hold a vendor show at BCA
  - BCA would charge fee for table rental at event
  - Vendors keep sales profits
  - Email group will be created to brainstorm
  - Any progress on this?
- Website & Email List
  - BCA BoD board member email list
    - [charlotteTEGERINGER@tprsold.com](mailto:charlotteTEGERINGER@tprsold.com) Charlotte
    - [dbossick@icloud.com](mailto:dbossick@icloud.com) Denny
    - [dirkpittpa@gmail.com](mailto:dirkpittpa@gmail.com) Dirk
    - [dmahon@catskull.com](mailto:dmahon@catskull.com) Damon
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    - [jssunday@gmail.com](mailto:jssunday@gmail.com) Jen
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    - [shirleytemple83@aol.com](mailto:shirleytemple83@aol.com) Maria
    - [perlav@upmc.edu](mailto:perlav@upmc.edu) Should have been added

- **New Business**

- ALT Summer Camp 2025
- Tim and Mary Rose's Swan Song...
- ACTION ITEMS: Bob is going to have his wife take over Email Blasts, etc.