

Blackridge Civic Association Annual Board Meeting

May 19, 2019



WELCOME!

THE *Blackridge*
CIVIC ASSOCIATION



- **The Annual Strawberry Festival & BCA Board Meeting is our opportunity to socialize, summarize, vote and thank your hardworking board!**

AGENDA

BCA Annual Board Meeting

- Financial Results & Tax Situation
- Update on BCA Strategy
- Strategic Subcommittee
- Capital / Building Improvements
- Events / Programming
- 2019 Nominations
- Pool Update
- Garden Club

- Churchill Valley Project



FINANCIAL RESULTS

REVENUES

THE *Blackridge*
CIVIC ASSOCIATION



Revenue	2019 Budget	2018 (EOY)	2017 (EOY)	2016 (EOY)	2015 (EOY)
Membership	\$10,000	\$12,438	\$9,345	\$12,385	\$9,820
Donations	\$10,000	\$4,423	\$2,420	\$5,491	\$8,485
Rent (Net)	\$15,000	\$7,425	\$3,930	\$11,175	\$12,800
Pool	\$8,725	\$6,350	\$3,900	\$8,725	\$9,243



WE ARE STILL JUST MAKING ENDS MEET

FUNDRAISING

FUNDRAISING

B52	2019	2018	2017	2016
Revenue	\$2,054	\$0	\$3,534	\$5,706
Payout	Potential \$1,070	\$0	\$104	\$760
Profit	\$982	\$0	\$3,430	\$4,946
#Tickets	79	N/A	140	218
Other		\$1,808	\$0	\$0

FUNDRAISING HELP NEEDED

AMAZON SMILE

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CIVIC ASSOCIATION



amazon smile
You shop. Amazon gives.

- Support the Blackridge Civic Association at [Amazonsmile.com](https://www.amazon.com/blackridge)
- Just select The BLACKRIDGE Civic Association, Pittsburgh, PA and the BCA will receive a donation of 0.05% from Amazon on each purchase!

EARNED \$85 IN FIRST YEAR. ASK FRIENDS TO SUPPORT!

EXPENSE HIGHLIGHTS

- **Insurance - \$544/month**
- **Utilities – Approximately \$500/ month**
- **Vigliotti - \$525/month** (\$10K balance, services cancelled)
- **Loan - \$0/month** (\$0 balance – matured 10/17)
- **Line of Credit (\$9,787)**
- **Cleaning - \$1,100**
- **Legal [501c3] - \$0** (\$3,700 in 2017)
- **Taxes - \$0/month**
 - Main parcel paid in full, no back taxes due!
 - Need to appeal for refunds for 2017 County and Borough Tax

WE MADE HEADWAY ON REDUCING DEBT

CASH SITUATION

THE *Blackridge*
CIVIC ASSOCIATION

Account	05/2019	2018	2017	2016
Checking	\$1,600	\$1,100	\$3,137	\$9,067
B52	\$940	\$0	\$17	\$6,453
Total	\$2,540	\$1,100	\$3,154	\$15,520



WE ARE STRUGGLING ON CASH

FINANCIAL CHALLENGES

- **Financing new HVAC & Roof**
- **Interior, Plaster, Paint & Ceiling Tiles**
- **Lawn Service**
- **General Maintenance**
- **Increasing Membership**
- **Fundraising**
- **Rentals**

WE HAVE MANY FINANCIAL CHALLENGES

2019 BCA STRATEGIES

BCA STRATEGIES

**1. LEVERAGE
501c3 STATUS**

**2. INCREASE
FUNDRAISING**

**3. UPGRADE
CLUBHOUSE &
POOL**

**4.
INCREASE
RECURRING
RENTALS**

**5. INCREASE
MEMBERSHIP &
BLACKRIDGE
BRAND**

PRESERVING OUR ROOTS GROWING OUR FUTURE

1. LEVERAGE 501c3 STATUS

- **CONTINUE 501c3 ACTIVITIES TO MAINTAIN STATUS:**
 - **Educational Programs**
 - **Space Donation:**
 - Boy Scouts
 - Victory Calvary Church
 - Yoga/Zumba
 - Playgroup

WE HAVE A DEDICATED TEAM FOR GRANTS!

1. LEVERAGE 501c3 STATUS

- **501c3 ACTIONS THIS YEAR:**

- **March 2019:** Community Infrastructure & Tourism Fund (CITF)
- *In Review by Allegheny County – Ask \$250,000 for Roof, Driveway, HVAC and structural repairs*
- **May 2019:** Act 13 Program / Marcellus Legacy Fund
- *In draft to be submitted by end of month*

WE HAVE A DEDICATED TEAM FOR GRANTS!

1. LEVERAGE 501c3 STATUS

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- Details to follow...

FINANCIAL CHALLENGES

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- **Rentals**

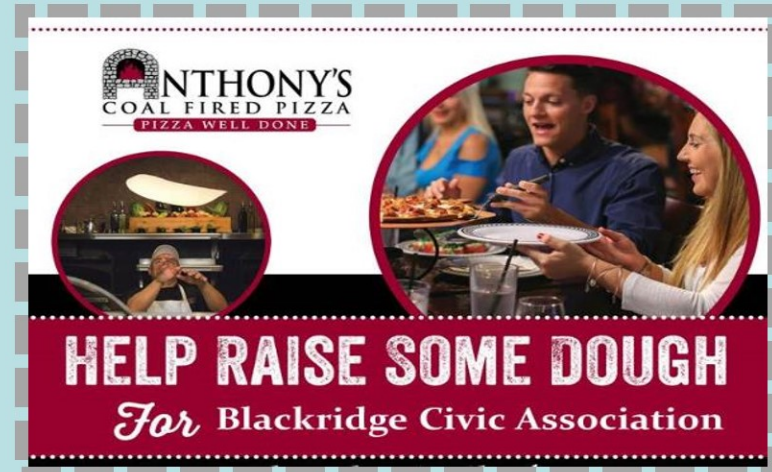
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- **Interior, Plaster, Paint & Ceiling Tiles**
- **Lawn Service**
- **General Maintenance**
- **Increasing Membership**
- **Fundraising**
- **Rentals**

WE NOW HAVE LESS FINANCIAL CHALLENGES

2. IMPROVE FUNDRAISING



B52



VOLUNTEERS AND IDEAS ARE WELCOMED!

3. UPGRADE CLUBHOUSE & POOL

2020 FOCUS

CLUBHOUSE

- Roof
- Gutters
- Drainage
- HVAC
- Driveway

2021 FOCUS

CLUBHOUSE

- Doors
- Windows
- Bathroom
- Kitchen

2022 FOCUS

POOL & PARK

- Modernize pool
- Park Upgrades
- Playground
- Landscaping

OUR HIGH LEVEL VISION FOR IMPROVEMENTS!

4. INCREASE RECURRING RENTALS

YOGA
Mondays
Donations

ZUMBA
Tues/Thurs
Donations

**PERFECT
CANINES**
Weds/Fridays

BOTTLE CLUB
Wednesdays

**VICTORY
CALVARY**
Sundays

STABLE RENTALS IMPROVE OUR OPERATING CASH

5. INCREASE MEMBERSHIP & BRAND

- **Membership:**

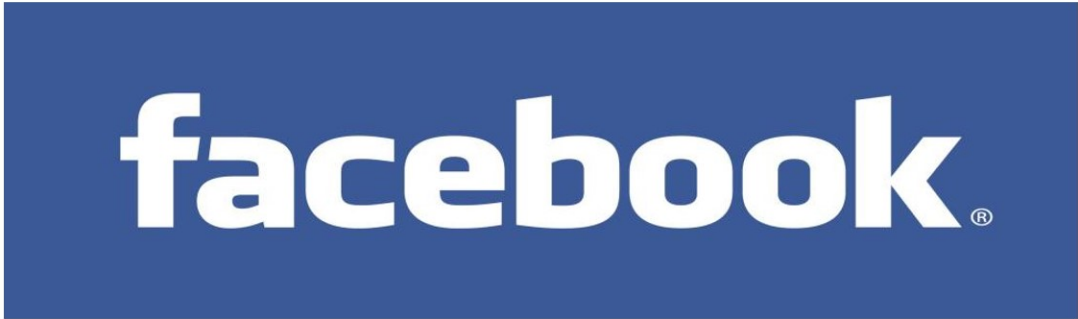
- **1976** – Increase \$25 (today dollar \$104)
- **1986** - Highest previous membership (293)
- **2016** – **Total membership (302) best year EVER!**
- **2017** – 267 Members
- **2018** – Estimated ~200
- **2019** – 40 Members as of February 5 2019



Block Captains one of our biggest successes!

5. INCREASE MEMBERSHIP & BRAND

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Master Painting
"Masters of the Trade"
Residential • Commercial
FREE ESTIMATES
Don Vukich (412) 414-3800

THE BLACKBOARD
ICA President's Message
SAC John's Culture of Privacy for 'Bandwagons and Elms'
CPA and AEA Instructions to Be Difficult at ICA

CLASSIFIEDS
K & L Home Cleaning
Tuck's Furniture
Be Well Dental



TELEPHONE POLES & SOCIAL MEDIA = BEST MARKETING

2018 – 2019 Block Captains

- Arlington – Joe Destephano
- Black Forest – Peter Hughes, Wanda Hughes
- Blackridge – Denny Bossick, Penny Bossick, Nancy Delpresto
- Collins – ***Vacant***
- Country Club – Laura Schoch
- Creekege – Barb Liberati
- Forest – Ashlee Esplen, Diane Law
- Georgetown – Jennifer Suiters
- Graham – Jeannette Trauth
- Hollywood – Judi Diorio, Shelly Grotzinger
- Jamestown – Joe Destaphano, Lee Borellis
- McNary – ***Vacant***
- Meadow – Beverly Garrett
- Old Gate – Penny Bossick, Denny Bossick
- Orlando – Becca Agra, Pat Dawson, Kristin Pesch
- Osage – Penny Bossick, Denny Bossick, Ron Kotun
- Sebring – Jerome Diangelo
- Williamsburg – Ceil Greber, Dan Duerring, Peter Hughes, Wanda Hughes
- Yorktown – Linda Bauer

THANK YOU BLOCK CAPTAINS!

2019 EVENTS

BCA 2019 EVENTS

- **Strawberry Festival** – May 19th
- **Garage Sale** – *Coming June 15th*
- **July 4th Bike Parade** – *Coming July 4th*
- **Beef `n` Beer** – *TBD, Fall 2019*
- **Fall Fest**– *Coming October 5th*
- **Gingerbread House Decorating & Kids Christmas Party**– *December 1st*
- ***Additional Events being considered:***
 - *CPR Training*
 - *Annual Clothing Drive*
 - *Annual Food Donation*

JOIN OUR FUN EVENTS

2019 CANDIDATES

2019 CANDIDATES

- **President**, Dirk Page
- **Vice President**, Jen Suiters
- **Vice President, Treasurer**, ***Vacant***
- **Secretary**, MJ Shaw
- **Vice President Membership**, Kristin Brown
- **Vice President Buildings & Grounds**, Pastor James
- **Vice President Ways & Means**, Ceil Greber
- **Rental Director**, ***Vacant***
- **Members-At-Large:**
 - Churchill – Lee Borellis, Maria Taylor, ***Vacant***
 - Penn Hills – ***Vacant, Vacant, Vacant***
 - Wilkinsburg – Kristin Brown, Denny Bossick, ***Vacant***

Communications & Marketing Services

- Damon Mahon
- Tara Taylor

WE NEED CANDIDATES!

**OUR PARTNERS
GARDEN & POOL CLUBS**

2019 POOL BOARD & UPDATE

2018 BSC Board Members:

- President: Erin Sass
- Vice President: Dan Wyszomierski
- Treasurer: Dave Moore
- Secretary: Jane Cavanaugh
- Membership: Becca Aqra
- Pool and Grounds: Denny Bossick
- Events: Kelly Cummings
- Member at Large: Eileen Milcic, Pearse Walsh

- **Pool Manager:** Clare Duffus

- **Barracudas Swim Team:**
 - Coordinator: Jane Cavanaugh
 - ESA Representative: Ailish Luedde
 - Coaches: Pearse Walsh, Bea Duffus, Glenn Hanna

This and more information available
@ www.blackridgeswimclub.org



Garden Club Update

2019 Garden Club Board

THE *Blackridge*
CIVIC ASSOCIATION

- **President,** Nancy Del Presto
- **Vice President,** Vicki Rodia
- **Treasurer,** Judy Diorio
- **Recording Secretary,** Diane Law
- **Membership Chair,** Jeannette Trauth
- **Corresponding Secretary,** Nancy Carpenter



CHURCHILL VALLEY PROJECT

Allegheny Land Trust

ABOUT ALLEGHENY LAND TRUST

THE *Blackridge*
CIVIC ASSOCIATION

- Allegheny Land Trust (a local non-profit conservation organization)
- Working in cooperation with local community members to acquire and permanently conserve one of the largest remaining green spaces in Pittsburgh's eastern suburbs
- For the health, well-being, and enjoyment of current and future residents and to enhance the long-term attractiveness and viability of local municipalities



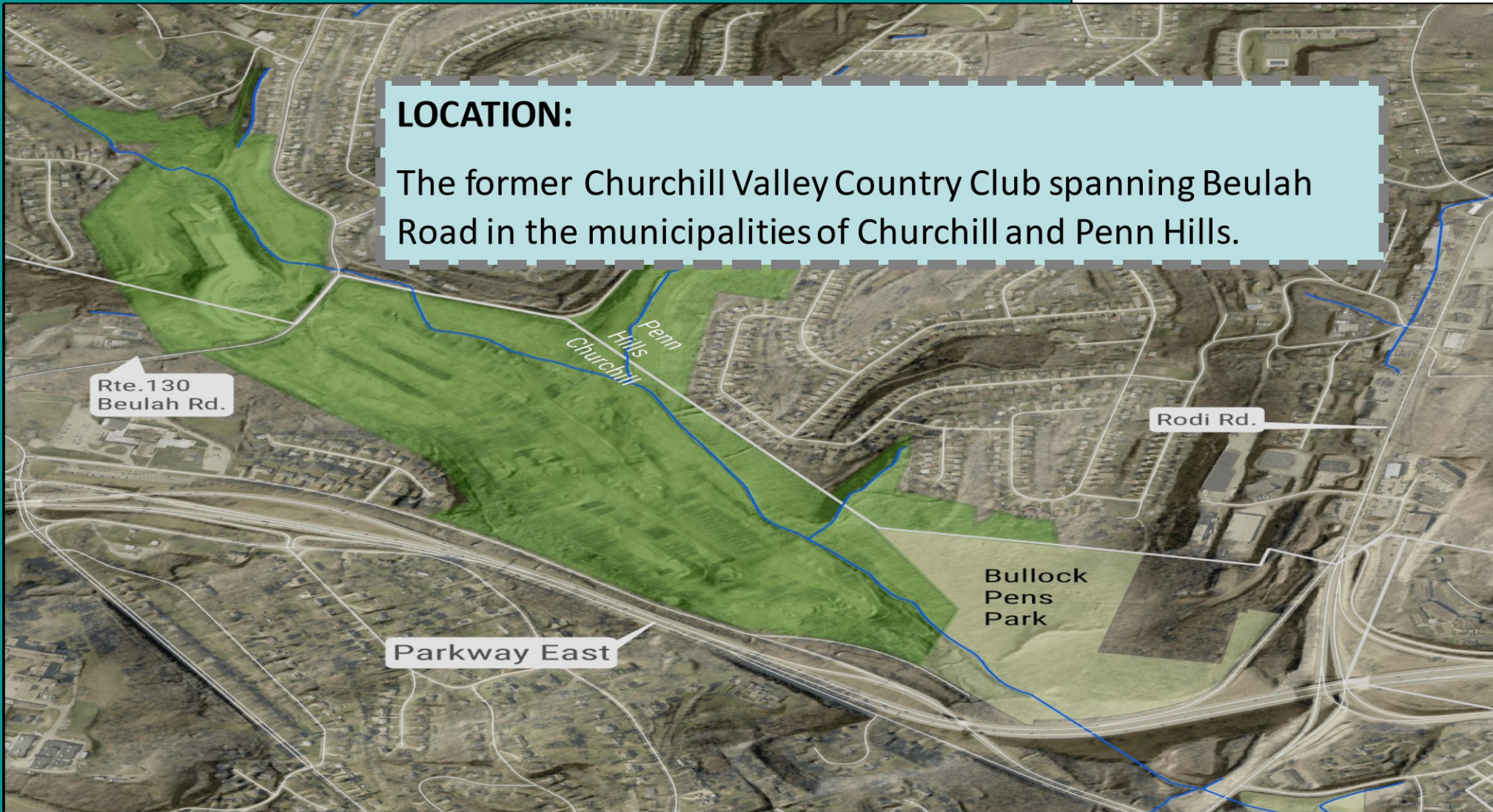
**ALLEGHENY
LAND TRUST**

ABOUT ALLEGHENY LAND TRUST



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LOCATION:

The former Churchill Valley Country Club spanning Beulah Road in the municipalities of Churchill and Penn Hills.



Churchill Valley Conservation Area

-  Under Agreement to Purchase
-  Chalfant Run

Boundary lines are approximate, map is for informational purposes only. Contact Land Protection at 412-741-2750 with concerns.



ALLEGHENY
LAND TRUST

PROPERTY DETAILS

- 148 acres (108 in Churchill, 40 acres in Penn Hills)
- ten individual and adjacent parcels
- abandoned as a country club approximately ten years ago
- reverting to natural green space and is now home to many species of native flora and fauna
- rare oasis in densely populated area (95,000 people live within a three-mile radius)
- adjacent to many residential streets and within walking distance of several thousand neighbors
- area residents are informally using the area for passive recreation due to its surprising beauty, easy and safe accessibility (former golf cart paths), and proximity to their homes
- bisected by Chalfant Run-a mine drainage impaired tributary of flood prone Turtle Creek
- adjacent to the 15-acre Bullock Pens Park (Churchill)
- currently owned by real estate development company Zokaite Properties

COMMUNITY BENEFITS



- provide permanent, close to home, easily-accessible place for outdoor recreation and exercise
- preserve natural scenic beauty
- enhance attractiveness of the municipality for prospective young homeowners (“proximity to open space” is cited as a key factor in their consideration of where to buy a home)
- increased property values (+5%-30% based on distance from green space) and thus tax revenue
- create a unique resource for environmental education for students and the community at large
- sequester rainwater to help mitigate downstream flooding
- help with the Municipalities’ MS4 pollution abatement requirements

CURRENT PROJECT STATUS

- Allegheny Land Trust (ALT) has an agreement to purchase the property contingent upon its ability to raise necessary funding by the targeted end-of-year closing date.
- Discussions are underway with municipalities, community groups, and other interested parties to gauge interest, gain input and align support.
- ALT has initiated grant requests to cover a portion of the acquisition costs and is continuing to seek and apply for other sources of grant funding and will soon launch a community fundraising campaign to close the funding gap.
- **Please contact Tom Dougherty, ALT's VP of development and external affairs, on 412-741-2750 or at tdougherty@alleghenylandtrust.org with any questions.**



Before we wrap it up...

THE *Blackridge*
CIVIC ASSOCIATION

Are there any
questions?

Thank you for coming out!

THE *Blackridge*
CIVIC ASSOCIATION



- **The BCA board is looking forward to the upcoming year and we are excited with the opportunities that are coming our way.**