THE Blackridge CIVIC ASSOCIATION

Blackridge Civic Association Annual Board Meeting

May 19, 2019

http://www.blackridge-bca.org/

AGENDA

THE Blackridge CIVIC ASSOCIATION

BCA Annual Board Meeting

- Welcome
- Financial Results & Tax Situation
- Update on BCA Strategy
- Strategic Subcommittee
- Capital / Building Improvements
- Events / Programming
- 2019 Nominations
- Pool Update
- Garden Club

- Churchill Valley Project

WELCOME

THE Blackridge CIVIC ASSOCIATION

- **The Annual Strawberry Festival & BCA Board Meeting is our opportunity to socialize, summarize, vote and thank your hardworking board!**

THE Blackridge CIVIC ASSOCIATION

FINANCIAL RESULTS

REVENUES

THE Blackridge CIVIC ASSOCIATION

Revenue	2019 Budget	2018 (EOY)	2017 (EOY)	2016 (EOY)	2015 (EOY)
Membership	$10,000	$12,438	$9,345	$12,385	$9,820
Donations	$10,000	$4,423	$2,420	$5,491	$8,485
Rent (Net)	$15,000	$7,425	$3,930	$11,175	$12,800
Pool	$8,725	$6,350	$3,900	$8,725	$9,243

WE ARE STILL JUST MAKING ENDS MEET

FUNDRAISING

THE Blackridge CIVIC ASSOCIATION

B52	2019	2018	2017	2016
Revenue	In Progress	$0	$3,534	$5,706
Payout		$0	$104	$760
Profit		$0	$3,430	$4,946
#Tickets		N/A	140	218
Other		$1,808	$0	$0

FUNDRAISING HELP NEEDED

AMAZON SMILE

THE Blackridge CIVIC ASSOCIATION

- Support the Blackridge Civic Association at **Amazonsmile.com**
- Just select The BLACKRIDGE Civic Association, Pittsburgh, PA and the BCA will receive a donation of 0.05% from Amazon on each purchase!

EARNED $85 IN FIRST YEAR. ASK FRIENDS TO SUPPORT!

EXPENSE HIGHLIGHTS

THE Blackridge CIVIC ASSOCIATION

- **Insurance - $544/month**
- **Vigliotti - $525/month ($10K balance, services cancelled)**
- **Loan - $0/month ($0 balance – matured 10/17)**
- **Line of Credit ($9,787)**
- **Cleaning - $1,100**
- **Legal [501c3] - $0 ($3,700 in 2017)**
- **Taxes - $0/month**
  - **Main parcel paid in full, no back taxes due!**
  - **Need to appeal for refunds for 2017 County and Borough Tax**

WE MADE HEADWAY ON REDUCING DEBT

CASH SITUATION

THE Blackridge CIVIC ASSOCIATION

Account	05/2019	2018	2017	2016
Checking	$1,600	$1,100	$3,137	$9,067
B52	$940	$0	$17	$6,453
Total	**$2,540**	**$1,100**	**$3,154**	**$15,520**

FINANCIAL CHALLENGES

THE Blackridge CIVIC ASSOCIATION

- Financing new HVAC & Roof
- Interior, Plaster, Paint & Ceiling Tiles
- Lawn Service
- General Maintenance
- Increasing Membership
- Fundraising
- Rentals

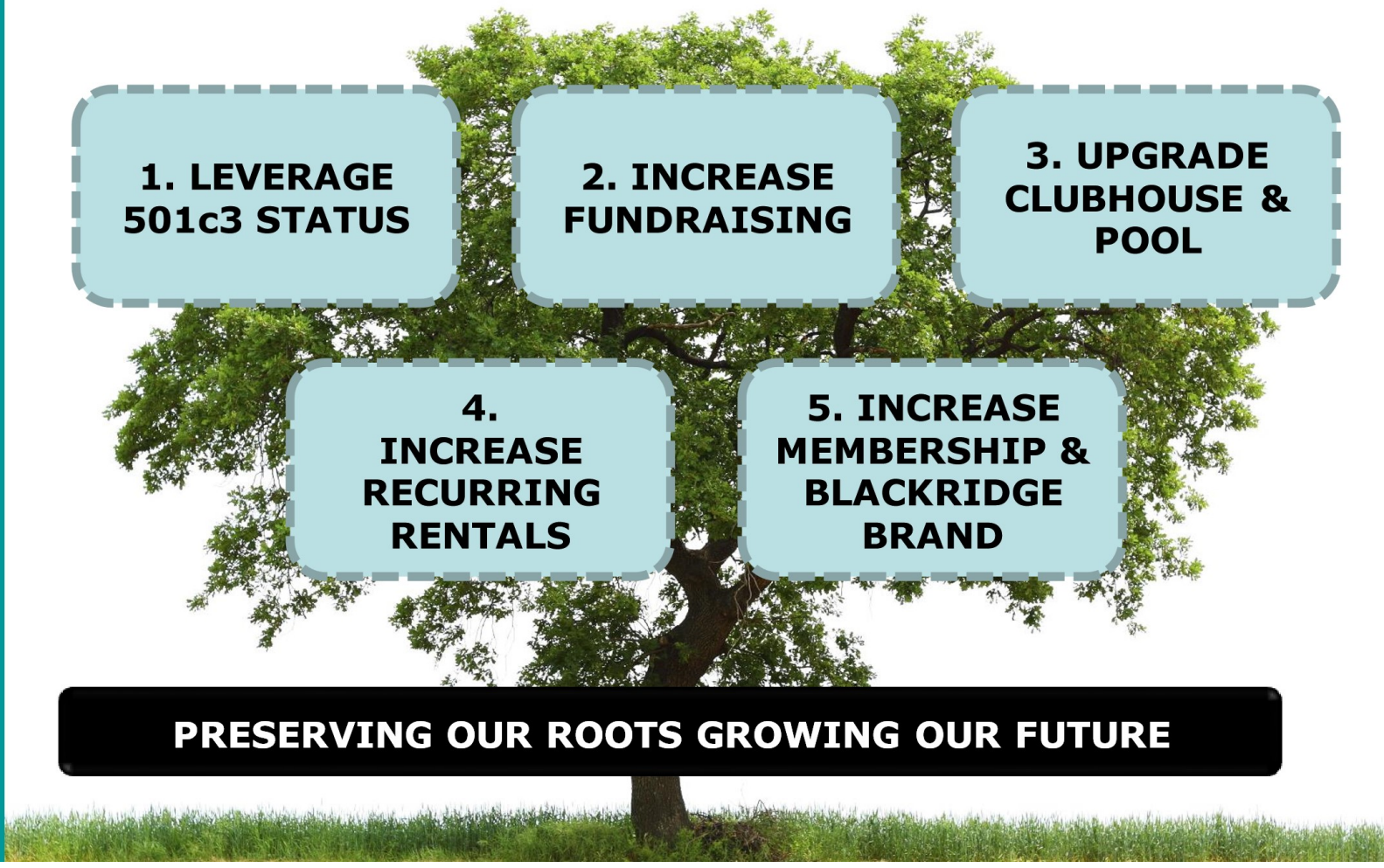
WE HAVE MANY FINANCIAL CHALLENGES

THE Blackridge CIVIC ASSOCIATION

2019 BCA STRATEGIES

BCA STRATEGIES

THE Blackridge CIVIC ASSOCIATION



1. LEVERAGE 501c3 STATUS

THE Blackridge CIVIC ASSOCIATION

- **CONTINUE 501c3 ACTIVITIES TO MAINTAIN STATUS:**
  - **Educational Programs**
  - **Space Donation:**
    - Boy Scouts
    - Calgary Church
    - Yoga/Zumba
    - Playgroup

WE HAVE A DEDICATED TEAM FOR GRANTS!

1. LEVERAGE 501c3 STATUS

THE Blackridge CIVIC ASSOCIATION

- **501c3 ACTIONS THIS YEAR:**
  - **March 2019:** Community Infrastructure & Tourism Fund (CITF)
  - ***In Review by Allegheny County – Ask $250,000 for Roof, Driveway, HVAC and structural repairs***
  - **May 2019:** Act 13 Program / Marcellus Legacy Fund
  - ***In draft to be submitted by end of month***

WE HAVE A DEDICATED TEAM FOR GRANTS!

2. IMPROVE FUNDRAISING

THE Blackridge CIVIC ASSOCIATION

amazonsmile
You shop. Amazon gives.

B52

VOLUNTEERS WELCOMED!

3. UPGRADE CLUBHOUSE & POOL

THE Blackridge CIVIC ASSOCIATION

2020 FOCUS

CLUBHOUSE
- Roof
- Gutters
- Drainage
- HVAC
- Driveway

2021 FOCUS

CLUBHOUSE
- Doors
- Windows
- Bathroom
- Kitchen

2022 FOCUS

POOL & PARK
- Modernize pool
- Park Upgrades
- Playground
- Landscaping

OUR HIGH LEVEL VISION FOR IMPROVEMENTS!

4. INCREASE RECURRING RENTALS

THE Blackridge CIVIC ASSOCIATION

YOGA
Mondays
Donations

ZUMBA
Tues/Thurs
Donations

PERFECT CANINES
Weds/Fridays

BOTTLE CLUB
Wednesdays

VICTORY CALVARY
Sundays

STABLE RENTALS IMPROVE OUR OPERATING CASH

5. INCREASE MEMBERSHIP & BRAND

THE Blackridge CIVIC ASSOCIATION

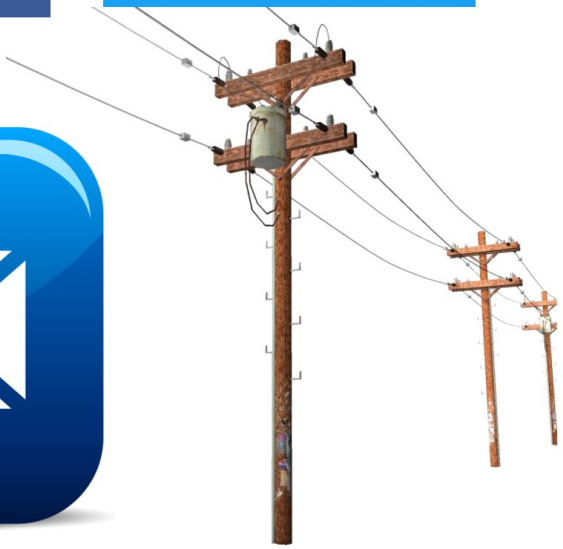
- **Membership:**
  - **1976 –** Increase $25 (today dollar $104)
  - **1986 -** Highest previous membership (293)
  - **2016 – Total membership (302) best year EVER!**
  - **2017** – 267 Members
  - **2018** – Estimated ~200
  - **2019** – 40 Members as of February 5 2019

Block Captains one of our biggest successes!

5. INCREASE MEMBERSHIP & BRAND

THE Blackridge CIVIC ASSOCIATION

facebook



TELEPHONE POLES & SOCIAL MEDIA = BEST MARKETING

2018 – 2019
Block Captains

THE Blackridge CIVIC ASSOCIATION

- Arlington –Joe Destephano
- Black Forest – Peter Hughes, Wanda Hughes
- Blackridge – Denny Bossick, Penny Bossick, Nancy Delpresto
- Collins –***Vacant***
- Country Club –Laura Schoch
- Creekedge – Barb Liberati
- Forest – Ashlee Esplen, Diane Law
- Georgetown – Jennifer Suiters
- Graham - Jeannette Trauth
- Hollywood – Judi Diorio, Shelly Grotzinger
- Jamestown –Joe Destaphano, Lee Borellis
- McNary – ***Vacant***
- Meadow – Beverly Garrett
- Old Gate – Penny Bossick, Penny Bossick
- Orlando – Becca Aqra, Pat Dawson, Kristin Pesch
- Osage – Penny Bossick, Penny Bossick, Ron Kotun
- Sebring – Jerome Diangelo
- Williamsburg – Ceil Greber, Dan Duerring, Peter Hughes, Wanda Hughes
- Yorktown – Linda Bauer

THANK YOU BLOCK CAPTAINS!

THE Blackridge CIVIC ASSOCIATION

2019 EVENTS

BCA 2019 EVENTS

THE Blackridge CIVIC ASSOCIATION

- **Strawberry Festival** – May 19th
- **Garage Sale** – *Coming June 15th*
- **July 4th Bike Parade** – *Coming July 4th*
- **Beef 'n' Beer –** *TBD, Fall 2019*
- **Fall Fest**– *Coming October 5th*
- **Gingerbread House Decorating & Kids Christmas Party**– *December 1st*

- ***Additional Events being considered:***
  - *CPR Training*
  - *Annual Clothing Drive*
  - *Annual Food Donation*

JOIN OUR FUN EVENTS

THE Blackridge CIVIC ASSOCIATION

2019 CANDIDATES

2019 CANDIDATES

THE Blackridge CIVIC ASSOCIATION

- **President,** Dirk Page
- **Vice President,** Jen Suiters
- **Vice President, Treasurer**, Tim Debor
- **Secretary,** MJ Shaw
- **Vice President Membership,** Kristin Brown
- **Vice President Buildings & Grounds**, Pastor James
- **Vice President Ways & Means**, Ceil Greber
- **Rental Director**, Jen Suiters
- **Members-At-Large:**
  - Churchill – Lee Borellis, Maria Taylor, ***Open***
  - Penn Hills – Steve Jurman
  - Wilkinsburg – Kristin Brown, Denny Bossick, ***Open***

Communications & Marketing Services

- Damon Mahon
- Tara Taylor

WE NEED CANDIDATES!

THE Blackridge CIVIC ASSOCIATION

OUR PARTNERS
GARDEN & POOL CLUBS

2019 POOL BOARD & UPDATE

THE Blackridge CIVIC ASSOCIATION

2018 BSC Board Members:

- President: Erin Sass
- Vice President: Dan Wyszomierski
- Treasurer: Dave Moore
- Secretary: Jane Cavanaugh
- Membership: Becca Aqra
- Pool and Grounds: Denny Bossick
- Events: Kelly Cummings
- Member at Large: Eileen Milcic, Pearse Walsh

- **Pool Manager:** Clare Duffus

- **Barracudas Swim Team:**
- Coordinator: Jane Cavanaugh
- ESA Representative: Ailish Luedde
- Coaches: Pearse Walsh, Bea Duffus, Glenn Hanna

This and more information available @ www.blackridgeswimclub.org

Garden Club Update
2019 Garden Club Board

THE Blackridge CIVIC ASSOCIATION

- **President,** Nancy Del Presto
- **Vice President,** Vicki Rodia
- **Treasurer,** Judy Diorio
- **Recording Secretary,** Diane Law
- **Membership Chair,** Jeannette Trauth
- **Corresponding Secretary,** Nancy Carpenter

THE Blackridge CIVIC ASSOCIATION

CHURCHILL VALLEY PROJECT

Allegheny Land Trust

ABOUT ALLEGHENY LAND TRUST

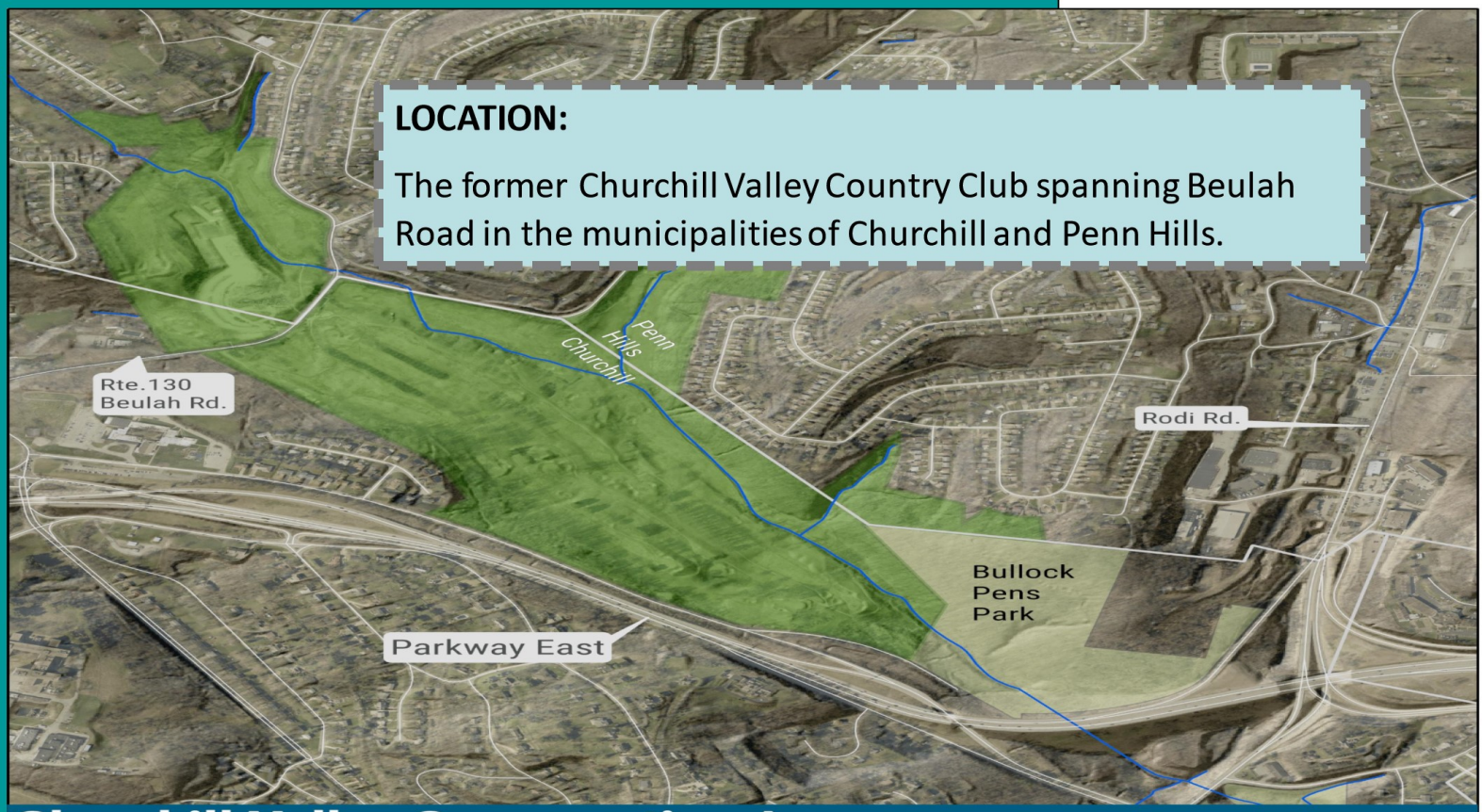
THE Blackridge CIVIC ASSOCIATION

- Allegheny Land Trust (a local non-profit conservation organization)
- Working in cooperation with local community members to acquire and permanently conserve one of the largest remaining green spaces in Pittsburgh's eastern suburbs
- For the health, well-being, and enjoyment of current and future residents and to enhance the long-term attractiveness and viability of local municipalities

ALLEGHENY LAND TRUST

ABOUT ALLEGHENY LAND TRUST

THE Blackridge CIVIC ASSOCIATION



Churchill Valley Conservation Area

Under Agreement to Purchase

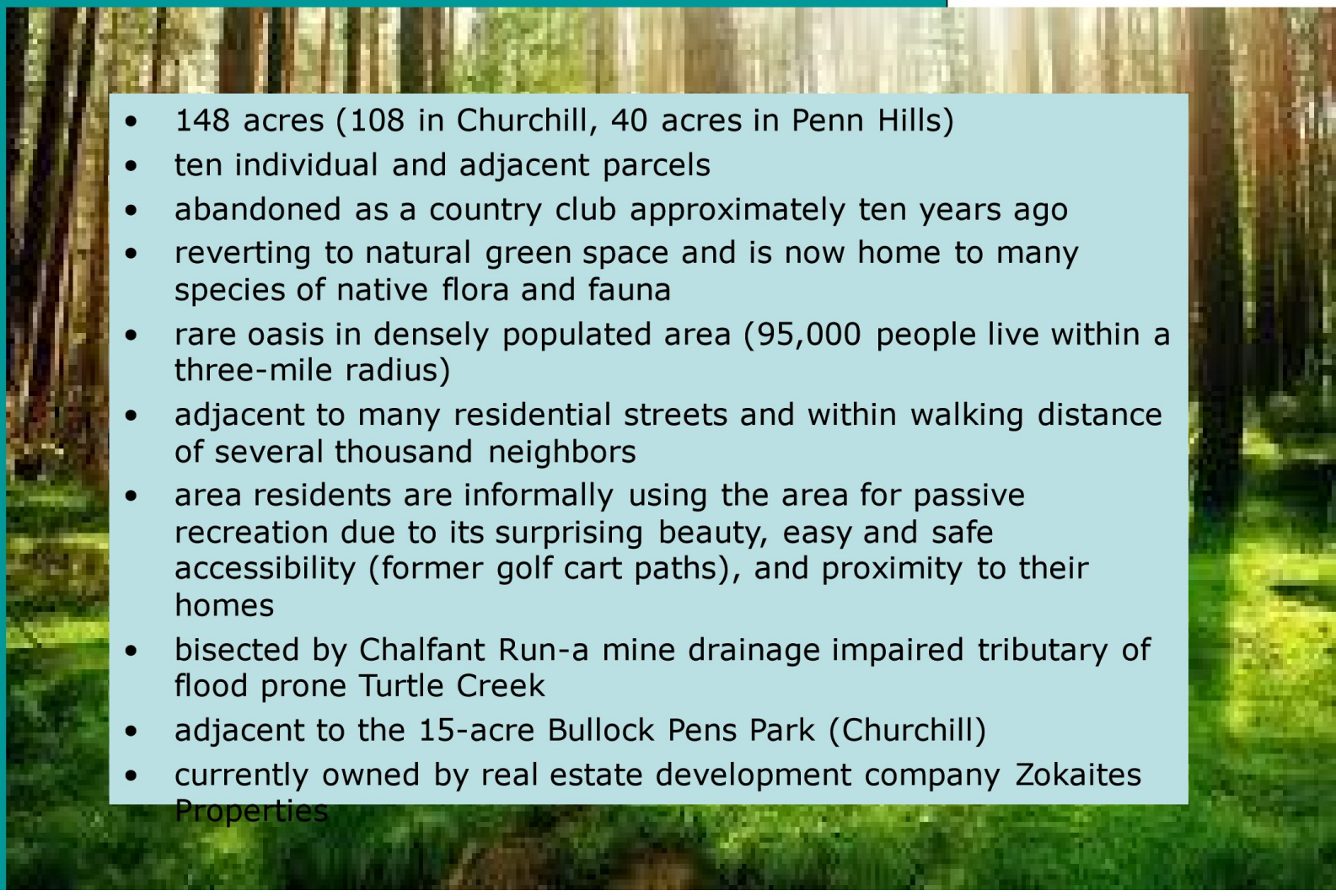
Chalfant Run

Boundary lines are approximate, map is for informational purposes only. Contact Land Protection at 412-741-2750 with concerns.

ALLEGHENY LAND TRUST

PROPERTY DETAILS

THE Blackridge CIVIC ASSOCIATION



- 148 acres (108 in Churchill, 40 acres in Penn Hills)
- ten individual and adjacent parcels
- abandoned as a country club approximately ten years ago
- reverting to natural green space and is now home to many species of native flora and fauna
- rare oasis in densely populated area (95,000 people live within a three-mile radius)
- adjacent to many residential streets and within walking distance of several thousand neighbors
- area residents are informally using the area for passive recreation due to its surprising beauty, easy and safe accessibility (former golf cart paths), and proximity to their homes
- bisected by Chalfant Run-a mine drainage impaired tributary of flood prone Turtle Creek
- adjacent to the 15-acre Bullock Pens Park (Churchill)
- currently owned by real estate development company Zokaites Properties

COMMUNITY BENEFITS

THE Blackridge CIVIC ASSOCIATION

- provide permanent, close to home, easily-accessible place for outdoor recreation and exercise
- preserve natural scenic beauty
- enhance attractiveness of the municipality for prospective young homeowners ("proximity to open space" is cited as a key factor in their consideration of where to buy a home)
- increased property values (+5%-30% based on distance from green space) and thus tax revenue
- create a unique resource for environmental education for students and the community at large
- sequester rainwater to help mitigate downstream flooding
- help with the Municipalities' MS4 pollution abatement requirements

CURRENT PROJECT STATUS

THE Blackridge CIVIC ASSOCIATION

- Allegheny Land Trust (ALT) has an agreement to purchase the property contingent upon its ability to raise necessary funding by the targeted end-of-year closing date.
- Discussions are underway with municipalities, community groups, and other interested parties to gauge interest, gain input and align support.
- ALT has initiated grant requests to cover a portion of the acquisition costs and is continuing to seek and apply for other sources of grant funding and will soon launch a community fundraising campaign to close the funding gap.
- **Please contact Tom Dougherty, ALT's VP of development and external affairs, on 412-741-2750 or at tdougherty@alleghenylandtrusl.org with any questions.**