**MINUTES OF BCA BOARD MEETING November 6th, 2013**

**Location: Clubhouse**

**PRESENT:**

Jen Suiters Julia Ryman Justin McCarthy Peter Hughes

Ron Kotun Steve Jurman Kristen Pesch Marita Garrett

**Secretary Report (7:00 – 7:15) – Julia Ryman**

· Review October 9, 2013 Meeting Minutes

Julia read through the minutes and confirmed that thank you notes had been sent to Judi Roth, Garden Club and Joel & Beth Minnigh, the couple who made a cash contribution to the 60th event. It was agreed that **Julia should send a thank you note** to Nancy Del Presto as she funded the postage for the event invitations.

 **Treasury (7:15 – 7:25) – Ron Kotun**

· Current Cash, Capital Fund Account Balance, and Liabilities

Our insurance premiums are paid off but we are running short of money. The water bill is not paid yet but we can float for a month or two. Vigliotti has been overpaid previously so we can also float that bill for a month or two. The school taxes are on hold until we have some revenue coming in.

The 60th event end up costing us $22. Nancy Del Presto defrayed the cost of the postage.

Revenue from memberships and donations is way up from last year. There was no fundraising revenue in 2012 but to date this year it is $7,000. Rental income has stayed about the same.

**Facilities (7:25 – 7:40) – Peter Hughes**

Current Projects: Hang Signs (No Smoking, Drains, Fire Lane), Dispose of old freezers, Oven Repairs (Perla’s)

Help Needed: Electrician, Monthly Working Crew, Roofing Capital Letter and Escrow Account

The estimate for the new roof is $30,000. Peter will check with Churchill Borough re the required signage for the clubhouse. He has collected the signs from Ceil.

Steve suggested that a Capital Account is established for the roof or other major capital expenditure. It could be a selling point for donation requests.

**Membership & Block Captain Update (7:40 – 8:00) – Kristin Pesch, Jen Suiters, Diane Law**

2014 Membership Drive

Printed and Mailed Blackboard for January 2014

Full Listing of Events and Discounts for Members?

Poster / Facebook Marketing?

Pay Pal (Pilot with volunteers?)

Block Captains (Collect existing materials and organize packet)

Luminaries

**Jen and Steve are going to test drive** the sustaining membership plan on Paypal. We discussed also offering sustaining membership where the member would set up a direct monthly payment from their own account rather than through Paypal.

Luminaries – we currently have 222 members. **Jen will email Gary** to find out where he bought all the materials last time. We will have a meeting at the clubhouse on December 4th to assemble the luminaries and they will be delivered that weekend.

Yorktown Light Up Night will be December 14th. Steve has had several requests for it.

**Upcoming Events (8:00 – 8:30)**

Texas Hold ‘Em Night Status, November 16th – Justin McCarthy

Gingerbread Houses – November 24th Maria Taylor

Kid’s Christmas Party – December 21st Maria Taylor

Texas Hold ‘Em – Justin has had no response from the community. About 8 of his co-workers are interested but that is not enough. He needs about 50 people to make the event work. **Jen will ask Damon** to send an email blast saying it will be cancelled if there is no response.

Damon Mahon will be taking over from Sarah as Webmaster

**Fundraising & Grant Efforts (8:30– 8:35)**

B52 in 2014 (March, April, May) – Need volunteer, Bill Miller to mentor

We will start selling them as soon as possible and start the drawings in January

**Confirm 2014 Proposed Event Dates and Fees (8:30 – 8:45) – All**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Event** | **Date**  | **Member Rate** | **Non Member Rate** | **Member Savings****(2 person family)** |
| Beef and Beer | Saturday, April 5th | $10 per person | $15 per person | $10 |
| Strawberry Festival | Sunday, May 4th | Free | Free |  |
| Garage Sale | Saturday, June 14th | $10 per family | $15 per family | $5 |
| 4th July Bike Parade | Friday, July 4th | Free | $5 per family | $5 |
| Carnival | Sunday, August 17th | Free | $5 per family | $5 |
| Night at Races | Saturday, Sept 6th | $10 per person$15 late registration | $15 per person$20 late registration | $10 |
| Fall Fest | Saturday, Oct 11th | $5 per family | $15 per family | $10 |
| Gingerbread Houses | Saturday, Nov 24th  | $7 per family | $12 per family | $5 |
| Kid’s Xmas Party | Saturday, Dec 21st  | $8 per family | $15 per family  | $5  |
|  |  |  | **Total Member Savings** | **$45** |

**BCA Marketing (8:35 – 9:00)**

Volunteer to work on marketing plan (develop tasks, timing, materials) etc. Tara can develop materials

Marita reported that the Wilkinsburg Sun will do an article on the BCA but an advertisement will cost us.

It was suggested that we put together a Groupon offer for membership

**Jen will ask Damon** to push the Facebook site.

**2014 Goals:**

Revitalize BCA with memberships/donations and initiate 2013 Jubilee Campaign

Increase re-occurring rentals with an emphasis on educational programs

Increase Marketing of BCA to membership and rentals

Draft a nominating committee for 2014 BOD

**Next Board Meeting: TBD December (Luminaries or Wednesday, January 14th)**

4th December at the clubhouse